

PROGRAM OF EVENTS

as of 8-3-2022

Day 1 - Tuesday, March 22				
FROM	TO	EVENT	DESCRIPTION	LOCATION
11:00 AM	12:00 PM	Reception	HORECA CONNECTS reception	Entrance
12:00 PM	1:00 PM	Opening Ceremony	AGRI-FOOD Opening Ceremony	Main stage
1:00 PM	1:45 PM	Berytech Conference	The Future of Food: Sustainability, Security & NEXUS Nisreen Lahham, IWMI Jacob Waslander, Envoy to the MENA- NL Ramy Boujawdeh, Berytech	Main stage
1:00 PM	2:30 PM	Berytech Demo Session	Transdairy Research Demonstration	Green platform
2:00 PM	2:30 PM	Berytech Conference	Market Dynamics from farm to fork and innovation needs	Main stage
2:30 PM	3:15 PM	Berytech Conference	Trade and Export of Agrifood Innovation from Lebanon Sami Atallah, The Policy Initiative Fadi Makki, Nudge Lebanon Mazen Soueid, IDAL Leila Sawaya, UNDP	Main stage
2:30 PM	3:00 PM	Berytech Workshop	Brand Image and Impact	Green platform
3:30 PM	4:00 PM	Berytech Conference	Agrifood Innovation from Multiple Perspectives Soumaya Merhi, Taqa Bar Roy Noujeim, Agrifresh	Main stage
3:30 PM	5:00 PM	Berytech Workshop	Concept Initiation and Validation, Powered by ACT Smart Innovation Hub	Green platform
4:00 PM	5:00 PM	Minister visit	Visit by Lebanon's Minister of Agriculture H.E. Dr. Abbas Al Hajj	
4:00 PM	4:30 PM	Berytech Conference	Fireside Chat - Digital Agriculture: The future of farming Mohamed Hage	Main stage
4:45 PM	5:00 PM	Berytech Conference	QOOT Cluster: What's next? Nadine Khoury, Robinson Agri	Main stage
5:00 PM	6:00 PM	Berytech Conference	Demo Session: Agrytech Accelerator Program Startup Demo Featuring: AgriCom, Xtend, Yummi Tummi, Crowdfarming Lebanon, Douda Vermiculture Solutions, Grains&Pulses, BRB, NaturaChem	Main stage
Day 2 - Wednesday, March 23				
FROM	TO	EVENT	DESCRIPTION	LOCATION
11:00 PM	11:40 PM	HORECA CONNECTS roundtable	Substitution products Mounir Bsar, Owner Mounir Bissat Factories Hassan Ezzedine, Owner Spinneys Dany Gedeon, Director general of the Ministry of Industry	Main stage
12:00 PM	12:40 PM	HORECA CONNECTS roundtable	Export Sam A. Jaoude, CEO Maden Lebanon Chadi Abou Daher, economic attaché embassy of Lebanon in Kuwait Mounir Bsar, Owner Mounir Bissat Factories Fairtrade	Main stage
12:00 PM	1:00 PM	Berytech Workshop	Scaling Agri-Food Business, powered by SAFI	Green platform
1:00 PM	1:30 PM	Berytech Workshop	Meet the Innovators, Salim Zwein's Journey with Izraa	Green platform
1:00 PM	2:40 PM	HORECA CONNECTS roundtable	Wine Session Union Vinicole du Liban	Main stage
1:30 PM	2:30 PM	Berytech Panel	De-Centralized Renewable Energy Solution and Access to Finance	Green platform
3:00 PM	3:40 PM	Hospitality News ME and Hodema roundtable	Hospitality vision in Lebanon: public and private strategies Moderator: Nada Alameddine, Managing partner Hodema consulting services Panelists: H.E. Walid Nassar, Minister of Tourism, Lebanon Jean Beyrouthy, President, Syndicate of Beaches & Resorts in Lebanon Mohamed El Hout, chair and general director of Middle East Airlines Wadih Kanaan, Secretary General of the Syndicate of Hotels in Lebanon Yahya Kassaa, President, Lebanese Franchise Association Tony Ramy, President, Syndicate of Owners of Restaurants, Cafes, Night-Clubs and Pastries in Lebanon	Main stage
3:30 PM	4:30 PM	Berytech Workshop	Robinson-Agri	Green platform
4:00 PM	5:00 PM	Boecker roundtable		Main stage
4:30 PM	5:30 PM	Berytech Panel	From Farming to Processing, Powered by Basatine	Green platform
5:00 PM	5:40 PM	Hospitality News ME and Hodema roundtable	Franchising: a smart escape for Lebanese brands? Moderator: Nagi Morkos, Founder and managing partner Hodema consulting services Panelists: Karim Arakji, Owner of NBL Holding Dany Chaccour, Owner of SGR Offshore - Societe de gestion de restaurants Raneem Hallab, Operations director of HALLAB 1881 S.A.L. Julien Khabbaz, Owner of Noura Aline Kamakian, Owner of Mayrig and Batchig restaurants Roy Maroun, Chief Operations Officer Ant Ventures Worldwide Joe Noujeim, Owner of Leila restaurant	Main stage
5:30 PM	6:30 PM	Berytech Round Table	Promoting Linkages Between R&D, Academia and Industry, Powered by QOOT Cluster	Green platform
6:00 PM	6:40 PM	Hospitality News ME and Hodema roundtable	Human resources in Lebanon: how to stop the talent bleed? Moderator: Nada Alameddine, Managing partner Hodema consulting services Panelists: Roula Haddad, Director of Talent and Culture, Accor Patty Karam, Managing partner of Vektor & pi Tanos Kassis, Dean Hotel Management Department La Sagesse University Samir Saab, HR business partner Roadster	Main stage

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Day 3 - Thursday, March 24				
FROM	TO	EVENT	DESCRIPTION	LOCATION
12:00 PM	12:30 PM	Berytech Conference	Meet the Italians 6 Italian Companies	Main stage
12:30 PM	1:30 PM	Berytech Conference	Creating Gender Balance in the Agri-food Sector Soha Nasser, Berytech Abdallah Al Wardat, WFP Tobias Baedeker, World Bank	Main stage
1:30 PM	2:00 PM	Berytech Conference	Keynote Speaker – Innovation from university lab to the world Ricardos Lebbos, Startchy	Main stage
2:00 PM	2:45 PM	Berytech Conference	Access to Finance for the Agri-food Sector Michelle Mouracade, Al Fanar Saad Sabrah, IFC Mark Smyth, Cedar Oxygen Corine Kiame, IM FNDNG	Main stage
3:00 PM	3:40 PM	Hospitality News ME and Hodema roundtable	Rural tourism: where are the new opportunities? Moderator: Nagi Morkos, Founder and managing partner Hodema consulting services Panelists: Bahjat El Darwish, Owner of Dar Zefta Nour Haddad, Owner of Neos Faysal Saab, Owner of Al-Haush Omar Sakr, President of Lebanon Mountain Trails Association Sarah Trad, Owner of Beit Trad Lebanon Traveler Magazine	Main stage
3:00 PM	4:00 PM	Berytech Roundtable	The Power of Clustering, powered by QOOT Cluster	Green platform
4:00 PM	5:00 PM	Tif	Agro-Food: Import Substitution	Main stage
4:00 PM	5:00 PM	Berytech Workshop	Food Safety and Legislative Requirements for International Export, powered by Food System Challenge	Green platform
5:00 PM	5:30 PM	Berytech Fireside Chat	Journey of Compost Baladi, powered by QOOT Cluster and Food System Challenge	Green platform
5:00 PM	5:40 PM	Hospitality News ME and Hodema roundtable	Beyond 2022: GMs discuss what the future holds for Lebanon's hospitality sector Moderator: Nada Alameddine, Managing partner Hodema consulting services Panelists: Jamil Bakhos, General manager of Crown Plaza Tony Gergess, General manager of Albergo Markus Iseli, General manager of Kempinski Eddy Nohra, General manager of Rotana Gefinor Georges Ojeil, General manager of Four seasons Manrique Rodriguez, General manager Phoenicia	Main stage
6:00 PM	6:40 PM	Hospitality News ME and Hodema roundtable	Opportunities in times of crisis Moderator: Nagi Morkos, Founder and managing partner Hodema consulting services Panelists: Maya Ibrahimchah, Owner of Kanz Cafe Makram Rabbat, Owner of Le Petit Gris Samer Rizk, Owner of Le Grand Bar Richard Rostom, Owner of Tom and Mutz Rony Zibara, Owner of Villa Chamoun	Main stage

PARTICIPANTS as of March 9
AGRICOM
AGRICULTURAL COOPERATIVE IN KOBAYAT
AGRIDEV SARL
AGRIFRESH
AGRYTECH
ANTOINE MASSOUD "ETS."
BASATINE
BERYTECH
BEST MED GRAPE (EU)
BIOMASS SAL
BRB
BREEZE
CHÂTEAU KSARA S.A.L.
CLEAN REPUBLIC
COMPOST BALADI
CROWDFARMING LEBANON
CYCLONE IT
DIASGUM
DOUDA VERMICULTURE SOLUTIONS
DRY& RAW
ELFERMA
EMBASSY OF THE REPUBLIC OF INDONESIA-BEIRUT
EMM EL KHAYRAT
ESHMOON HOLISTICS
FABLAB
FAIR TRADE LEBANON
FATTORIA DEL SOLE
FOOD SYSTEM CHALLENGE (FSC)
GARBALISER
GEMAYEL FRERES S.A.L (CORRUGATED CARDBOARD AND PACKAGING)
GRAINS & PULSES
HAJJAR FOODS- GO BALADI
HYDREK
ITALIAN TRADE AGENCY-ITA
KHALED ALABBASS
LEBANON EXPORT ACADEMY (LEA)
LEVANT BEVERAGE AND DAIRY INDUSTRIES / DAIRY DAY
MG HOTEL SUPPLIES
NATAGRI
NATURACHEM
NESTLE WATERS
NEX LABS (EU)

PARTICIPANTS as of March 9
OLIVE TRADE®
PHEMAC
PIUPA
PURE FARM
QOOT
RENE MOAWAD FOUNDATION (RMF)
RENTOKIL BOECKER GROUP
RIM MILLS – NAJIB SALIBA SONS
SCALING UP AGRI-FOOD INNOVATIONS (SAFI)
SKAFF DAIRY FARM
SOSY YOKO SP. Z O.O.
SPREADLY
SRI LANKA TEA BOARD
THE MOUNTAIN FARM
TRANSDAIRY(EU)
UN JAR OF JAM
UNICEF
UNITED NATIONS INDUSTRIAL DEVELOPMENT ORGANIZATION (UNIDO)
VRESSO S.A.L.
WASHBEAT
WATER AND ENERGY FOR FOOD (WE4F)
XTEND
YUMMI TUMMI

